

November 7, 2011

Dear Exhibitor:

We are excited to be at Callaway Gardens again in February. The Georgia Council of Teachers of English will hold its annual conference February 17-18, 2012, at the Mountain Creek Inn Conference Center at Callaway Gardens. We want to see you there! GCTE's annual conference attracts teachers from all levels of instruction and from many special areas, including RTI and technology. This year, there will be at least one presentation on Georgia's implementation of the Common Core Standards. Future teachers and instructional supervisors at all levels also are in attendance.

President Kathleen McKenzie is planning some very special activities which will get conference attendees interacting with exhibitors at many levels. If you are planning to donate items for door prizes, winners will be required to pick up those prizes at your tables. Kathleen also is planning a Bingo-type activity that will get attendees involved with exhibitors. As in previous years, we will continue to schedule some break time for exhibitors. Exhibits will be closed during the luncheon on Friday so that you will be able to join us as our guest at the luncheon.

The price structure for tables as well as other options for exhibitor participation is included in this package. We include opportunities for advertisement in the conference brochure and sponsorship of breaks. Even if you choose not to attend the conference, we encourage you to participate in the latter two areas.

The theme for this year's conference is *Read, Write, Reflect the Teaching Life*. The conference will feature presentations and speakers from every area of the state, and will provide a comprehensive representation of the total language arts experience, including literature, technology/media, language, writing, reading, drama, storytelling, and other trends in English/Language Arts.

Please include the GCTE conference in your schedule for the coming year. For additional information, see the enclosed registration materials and conference options. We hope to see you at Callaway Gardens on February 17th!

Sincerely,

Gerald A. Boyd
Exhibit Coordinator